

WHAT IS CLAIMED:

1. A method comprising:
 - receiving a request for a specific content from a first device;
 - 5 identifying the specific content within a second device;
 - selecting a format for the specific content based on the first device;
 - and
 - transmitting the specific content in the format from the second device to the first device.
- 10 2. The method according to Claim 1 further comprising transforming the specific content into the format.
3. The method according to Claim 1 wherein selecting the format further
- 15 comprises detecting a storage capacity of the first device.
4. The method according to Claim 1 wherein selecting the format further comprises detecting a play capability of the first device.
- 20 5. The method according to Claim 1 wherein selecting the format further comprises detecting a connection between the first device and the second device.

6. The method according to Claim 1 wherein the specific content includes one of a song, an album, and a video.

7. The method according to Claim 1 further comprising storing the specific
5 content within the first device.

8. The method according to Claim 1 wherein the first device is an audio device.

10 9. The method according to Claim 8 wherein the audio device is a portable audio player.

10. The method according to Claim 1 wherein the second device is a media server.

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11. The method according to Claim 1 wherein the format is an MP3 format.

12. A system comprising:

20 means for receiving a request for a specific content from a first device;

means for identifying the specific content within a second device;

means for selecting a format for the specific content based on the first device; and

means for transmitting the specific content in the format from the second device to the first device.

13. A method comprising:

- 5 detecting content within a second device;
 selecting a synchronization program;
 selecting a format based on a first device; and
 automatically transmitting the content to the first device in the
format based on the synchronization program.

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14. The method according to Claim 13 wherein the content includes one of a song, an album, and a video.

15. The method according to Claim 13 wherein the synchronization program

15 identifies new content for transmission to the first device.

16. The method according to Claim 13 wherein the synchronization program identifies random content for transmission to the first device.

20 17. The method according to Claim 13 wherein the synchronization program identifies favorite content for transmission to the first device.

18. A system, comprising:

an interface module configured for receiving a request specifying
content and detecting a device;

5 a storage module configured for storing the content; and

a review module configured for identifying the content and
formatting the content based on the device.

19. The system according to Claim 18 further comprising a capture module

10 configured to identify the content.

20. The system according to Claim 18 wherein the content includes one of a
song, an album, and a video.

15 21. The system according to Claim 18 wherein the review module is
configured to apply a synchronization program in identifying the content.

22. The system according to Claim 18 wherein the storage module is
configured to store a record corresponding to the content.

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23. The system according to Claim 18 wherein the storage module is
configured to store a synchronization program.

24. A computer-readable medium having computer executable instructions for performing a method comprising:

- 5 detecting content within a second device;
 selecting a synchronization program;
 selecting a format based on a first device; and
 automatically transmitting the content to the first device in the
format based on the synchronization program.

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